



## *Partnership & Exhibition Prospectus*

### *23<sup>rd</sup> Triennial Meeting of the International Association of Forensic Sciences*



In conjunction with the 26th Symposium of the  
Australian & New Zealand Forensic Science Society

International Convention Centre, Sydney ■ 20–24 November 2023

@ [iafs2023@arinex.com.au](mailto:iafs2023@arinex.com.au)

 [www.iafs2023.com.au](http://www.iafs2023.com.au)

Meeting Hosts:



## 33 years later, IAFS comes back to Australia – Come and join us to make history!

It is with great pleasure that the Organising Committee of the 23rd Triennial Meeting of the International Association of Forensic Science (IAFS) in conjunction with the 26th Symposium of the Australian & New Zealand Forensic Science Society (ANZFSS) invites you and your organisation to be part of the world's most memorable meeting of practising professionals and academics in the forensic specialties who will gather in Sydney, Australia, in November 2023.

Whether you are a newcomer to supporting IAFS or ANZFSS meetings or will be continuing your support, a very warm antipodean welcome is extended to you. Our region is considered as a leading force in the global forensic science community, from innovative approaches to service delivery and quality systems, to cutting edge integrated education and research.

Under the theme "Forensic Science 2023 – Where to from here?" the Meeting will review contemporary practices and consider strategies to improve operational contributions and effectiveness in the light of both current and future challenges. We will reach out across the medical, scientific, legal and policing communities, including those in emerging nations or representing emerging disciplines, to share data and information, best practice and expand education and research in the forensic sciences. Important IAFS roles towards humanitarian assistance and support for developing countries will also be transcended through our unique geo-political position in the South Pacific, close to South-East Asia and beyond in the Southern Hemisphere. Combine that with Sydney, Australia's only global city, with its iconic Opera House and Harbour Bridge walking distance or a short ferry ride away from the Meeting venue, the Organising Committee expects over 1,500 attendees from across the world.

As a sponsor, that means you will have access and interactions with local and international leaders, high-profile decision makers, practitioners, academics and anyone involved or interested in making the world safer and fairer with science, technology and medicine. This brings to you and your organisation a unique opportunity for exposure, visibility and publicity as you showcase your products, capabilities and services to the largest and broadest spectrum of forensic-related people and organisations ever gathered in our region.

As you will see in the following pages, we are offering a wide range of sponsorship opportunities to meet your strategic objectives and align with the key organisations in our field.

The Organising Committee very much looks forward to your support and involvement. Do not wait for 33 more years for IAFS to come back; instead be part of history in the making!



**Distinguished Professor  
Claude Roux, PhD, FRSN**

President International Association  
of Forensic Sciences

*Meeting Chair*



**Professor Adrian Linacre  
OAM, DPhil, FRSA**

*Meeting Vice-Chair (Partnerships &  
External Engagement)*





# IAFS 2023 Meeting Hosts



**IAFS** The International Association of Forensic Sciences (IAFS) is a not-for-profit, worldwide association, governed by a Council of Past Presidents, elected to organise triennial meetings since 1957. The Association is made up of academics and practising professionals from several disciplines in forensic science. The organisation of the Triennial IAFS Meetings is one of IAFS objectives along with the continued development of forensic sciences.

**ANZFSS** The Australian Forensic Science Society was formed in 1971 with the aim of bringing together scientists, police, criminalists, pathologists, and members of the legal profession actively involved with the forensic sciences. Now combined with colleagues from New Zealand, the ANZFSS represents members of the forensic science and medical communities in this region. The Society's objectives are to enhance the quality of forensic science by providing symposia, lectures, discussions and demonstrations encompassing the various disciplines within forensic science.

**UTS** University of Technology Sydney (UTS) is a dynamic and innovative university located in the heart of Sydney's creative precinct and alongside Sydney's central business district. The UTS Centre for Forensic Science (CFS) is a research strength in the Faculty of Science, where it gathers academics, industry partners and experts who share the vision of crime reduction, crime solutions and national security. UTS has a demonstrated track record of collaborative research with international organisations and industries, ranging from law enforcement agencies and public services in analytical and forensics organisations.

## Organising Committee



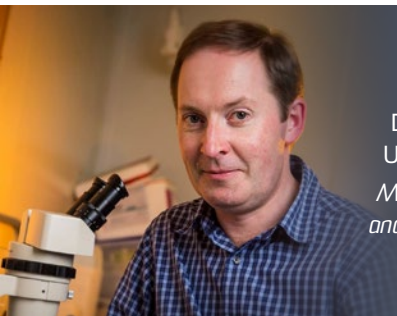
**Distinguished Professor  
Claude Roux, PhD, FRSN**

President International  
Association of Forensic Sciences  
*Meeting Chair*



**Professor Adrian Linacre  
OAM, DPhil, FRSA**

Past-President Australian & New  
Zealand Forensic Science Society  
*Meeting Vice-Chair (Partnerships  
& External Engagement)*



**Professor James Wallman**

Dean of Science,  
University of Technology Sydney  
*Meeting Vice Chair  
and Treasurer*



**Professor James Curran**

President of the Australian &  
New Zealand Forensic Science  
Society



**Professor Chris Lennard**

Professor of Forensic Science,  
Western Sydney University  
*Meeting Scientific Committee  
Chair*



**Doctor Jen Raymond**

Forensic Evidence & Technical  
Services Command,  
New South Wales Police Force  
*Meeting Social Chair*



**Alastair Ross**

*Meeting Scientific Committee  
Vice-Chair*

## Delegate Profile

IAFS 2017 in Toronto attracted 1,440 delegates from over 45 countries. We are looking forward to bringing the IAFS Meeting back to Australia and welcoming the International Forensic Science community to our home.

IAFS 2023 anticipates an audience of over 1,500 leading investigators and forensic scientists in the field of police, government or private laboratories as well as universities, forensic pathologists, forensic physicians, medical law and bioethics, forensic odontology and forensic scientific research.

Oceania	5%
Europe	16%
Asia	13%
Middle East/North Africa & Greater Arabia	5%
America	60%
Africa	1%

## Attendance History

Location	Year	Attendance
Adelaide, Australia	1990	1050
Dusseldorf, Germany	1993	1000
Tokyo, Japan	1996	1300
Los Angeles, USA	1999	1800
Montpellier, France	2002	1500
Hong Kong, PRC	2005	1300
New Orleans, USA	2008	1000
Funchal, Portugal	2011	1750
Seoul, Korea	2014	1550
Toronto, Canada	2017	1440

## Theme

The theme for IAFS 2023 is 'where to from here?', which asks the forensic science community to review contemporary practice and consider strategies to improve operational contributions and effectiveness in the light of both current and future challenges.

The Organising Committee is in the process of developing an exciting program for the Meeting. The IAFS Program will be shaped around Forensic Science disciplines including:

<b>Anthropology &amp; Archaeology</b>	<b>Forensic Pathology</b>
<b>Biological Criminalistics</b>	<b>Forensic Taphonomy &amp; Entomology</b>
<b>Chemical Criminalistics</b>	<b>Humanitarian Forensic Science</b>
<b>Clinical Forensic Medicine &amp; Forensic Nursing</b>	<b>Illicit Drugs &amp; Clandestine Laboratories</b>
<b>Crime Scene Investigation</b>	<b>Management &amp; Quality Assurance</b>
<b>Digital Forensic Science &amp; Electronic Evidence</b>	<b>Military Forensic Science &amp; Counterterrorism</b>
<b>Document Examination</b>	<b>Odontology</b>
<b>Education &amp; Training</b>	<b>Psychiatry &amp; Behavioural Sciences</b>
<b>Fingerprint Evidence &amp; Biometrics</b>	<b>Science, Justice &amp; Legal Issues</b>
<b>Firearms &amp; Toolmarks</b>	<b>Toxicology &amp; Pharmacology</b>
<b>Fires &amp; Explosions</b>	<b>Wildlife Forensics &amp; Environmental Crime</b>



# Why Partner with IAFS 2023?



A partnership with IAFS 2023 will promote your organisation to over 1,500 Forensic Science Professionals. Representing the Australian and International Forensic Science Community, you will have direct access to increase your brand exposure and be involved in this rare opportunity in Australia.

IAFS 2023 provides the opportunity for your organisation to connect with not only the IAFS Industry Members but also the ANZFSS network.

As a participant your organisation will receive the below online and digital exposure:

## Website

The Meeting website will be the primary source of information, for Meeting updates, and latest news will be frequently updated.

By participating at IAFS 2023 your organisation will receive significant exposure prior to the event through the Meeting website and pre-promotion marketing materials.

## Emails

Frequent email updates will be sent to the IAFS 2023 database of over 6,000 members covering all Meeting aspects such as program updates, key Meeting updates, speaker announcements and networking opportunities.

Increase your organisation's profile as a Partner or Exhibitor and be featured in the IAFS 2023 marketing emails as recognition for your participation.

## Social Media

IAFS 2023 will utilise Facebook and Twitter as additional platforms for Meeting communications and updates. It aims to promote increased discussions in the lead up, during and after the Meeting.

Your organisation will also receive onsite recognition and promotion including:

## Meeting Signage

Have your logo featured on the official welcome sign situated onsite for the meeting. IAFS 2023 Partner logos will be featured on all Plenary & Concurrent session holding slides.

## Meeting App

Have your logo and a brief description included within a dedicated page of the official IAFS 2023 Meeting App available to all Meeting attendees.

## Meeting Facts

### Meeting Venue

The IAFS 2023 Meeting will be held at the **International Convention Centre Sydney**. The International Convention Centre Sydney is situated in the Sydney waterfront precinct, set amongst restaurants, retail outlets and a vibrant public domain on **Darling Harbour**.

ICC Sydney is only a short walk from Australia's largest CBD and surrounding university and cultural quarters. The Meeting venue is only 8km from Sydney's International and Domestic Airport.

For more information about the International Convention Centre, Sydney visit, [iccsydney.com.au](https://iccsydney.com.au).

### Location

Built around the largest, most beautiful harbour in the world, Sydney is undoubtedly the most exciting city in the southern hemisphere. It is the largest and oldest city in Australia and is home to over 4.5 million people. From the iconic, heritage-listed **Opera House** to the golden beaches stretching into the **Pacific Ocean** – Sydney is the place for everyone.

Climb the **Sydney Harbour Bridge** to see panoramic views from the top of this Australian icon, visit the historic 'Rocks' area – the site of the original white settlement, or take a surfing lesson at **Bondi Beach** – famous for its golden sands and turquoise waters. There's so much to see and do!

Sydney is a cosmopolitan city, a major industrial, business and commercial centre and is endlessly fascinating in its variety and beauty – ensure you make the most of what it has to offer.

For your ultimate guide to Sydney click [here](#).

### Meeting Managers

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) of IAFS 2023 and looks forward to delivering an inspiring experience. Arinex provides a highly creative and professional meeting and event management service to a diverse range of associations, governments and corporate organisations. Arinex Pty Ltd, 'architects of inspiring experiences', is a leading specialist in conference, meetings, events, incentives and destination management. Consisting of eight core business units, Arinex Pty Ltd offers end-to-end solutions, products and services for the successful management and delivery of meetings and events. Contact the Meeting Partnership & Exhibition Managers:



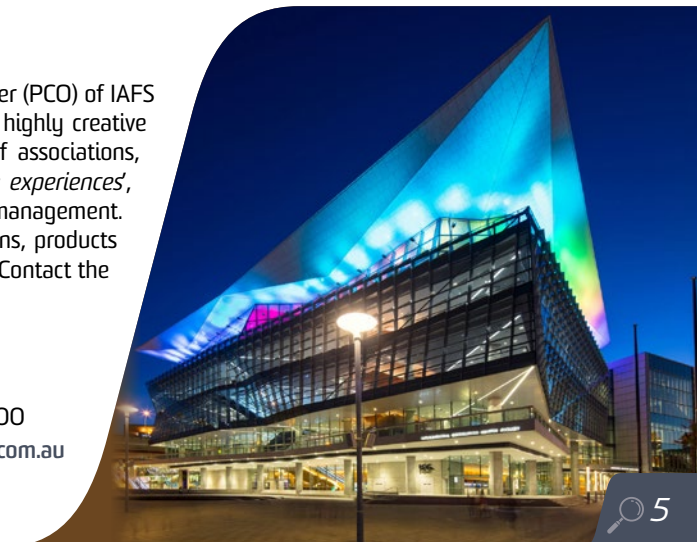
**IAFS 2023 Meeting Organiser - Arinex Pty Ltd**

22.01 / 44 Market St, Sydney NSW 2000

Email: [sponsorship@arinex.com.au](mailto:sponsorship@arinex.com.au)

Tel: +61 2 9265 0700

Web: [www.iafs2023.com.au](http://www.iafs2023.com.au)





# Partnership Opportunities Available



Top Tier Partnership Opportunities	Available opportunities	Cost (incl. GST)	Page
Diamond Partner	2 Available	A\$80,000	7
Gold Partner	3 Available	A\$50,000	9
Silver Partner	Unlimited	A\$20,000	11
Bronze Partner	Unlimited	A\$10,000	12

Unique Branding Opportunities	Available opportunities	Cost (incl. GST)	Page
Presidential Dinner	Exclusive	A\$8,000	13
Coffee Cart	2 Available	A\$8,000	13
Satchel	Exclusive	A\$7,000	14
Lanyard & Name Badge	Exclusive	A\$6,000	14
Digital Poster Terminals	Exclusive	A\$5,000	Refer to ASO
Portable Charger	Exclusive	A\$13,250 - \$23,500	15

Hospitality Opportunities	Available opportunities	Cost (incl. GST)	Page
Speaker's Green Room	Exclusive	A\$6,000	17
Catering	Exclusive (Duration of Meeting)	A\$5,000	17
Catering Breaks	Exclusive/4 Available	A\$5,000/\$2,000	17
Information Counter	Exclusive	A\$3,500	17

Educational Opportunities	Available opportunities	Cost (incl. GST)	Page
Session Stream	Limited	A\$10,000	17
Plenary Speaker	Limited	A\$6,000	17
Workshop Partner	Limited	A\$5,500	18

Marketing & Advertising Opportunities	Available opportunities	Cost (incl. GST)	Page
Meeting Mobile App	Exclusive	A\$7,000	19
Pocket Program	Exclusive	A\$5,000	19
Meeting Website	Exclusive	A\$4,000	20
Wi-Fi	Exclusive	A\$3,000	20
Notepad	Exclusive	A\$2,000	21
Pen	Exclusive	A\$2,000	21
Social Media Advertisement	Limited	A\$1,000	21
Satchel Insert	Limited	A\$1,000	21
Product Insert	Limited	A\$1,000	21
Electronic Direct Mail (EDM)	Limited	A\$800	21

Exhibition Opportunities	Available opportunities	Cost (incl. GST)	Page
Networking Lounge	2 Available	A\$9,000	22
Exhibition Booth	Refer to floorplan.	A\$5,000	22

## Diamond Partner

2 Available

A\$80,000 (incl. GST)

We view our Diamond Partner as our key partner to ensure the successful execution of the International Association of Forensic Sciences 2023 Meeting.

We will work alongside you, providing opportunities for you to promote your organisation prior to and during the Meeting.

This unique marketing opportunity will help solidify your industry reputation and we are confident that participation at this level will provide your organisation with exceptional commercial rewards and a significant return on investment. As a Diamond Partner, your organisation will benefit from the highest level of exposure and representation, including the following entitlements:

### Registration & Tickets

- Five (5) complimentary delegate registrations (inclusive of the Welcome Reception)
- Ten (10) additional tickets to the Welcome Reception
- Five (5) tickets to the Gala Dinner
- 75% discount on additional Gala Dinner tickets purchased
- One (1) VIP table at the Gala Dinner (to accommodate your guests holding tickets as above)

### Exhibition display

In addition to obtaining priority selection of exhibition space, the Diamond Partner will also receive:

**Four (4) Exhibition booths, total of 36sqm space each inclusive of:**

- White Octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

**Eight (8) exhibition staff passes, including:**

- Welcome Reception tickets
- Refreshment breaks
- Lunch
- Satchel

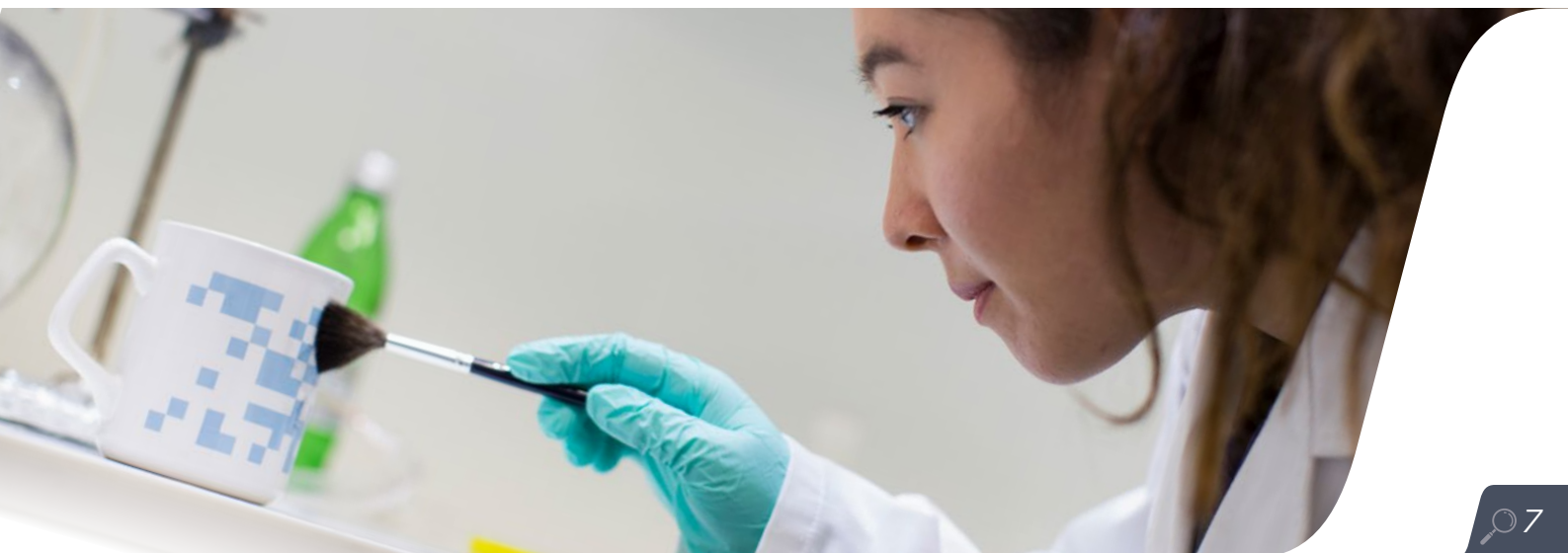
### Unique event partnership

As a Diamond Partner, you will automatically receive rights as the co-partner of our most prestigious event, the Gala Dinner. Associated entitlements will include:

- Co-branded naming rights to the event
- Opportunity for a representative from your company to provide a 3-minute speech at the event
- Logo featured on menu
- Logo featured on table signs
- Verbal recognition as a partner at commencement and conclusion of the event
- Logo displayed on screen at commencement of the event
- Freestanding banner for the duration of event (maximum size 2m high x 1m wide) (partner to provide)
- Opportunity to provide delegates with a branded gift (partner to supply gift)

### Website

- Recognition as a partner (with organisation logo) on the delegate registration form, subject to when partnership booking form is received
- Recognition as a partner (with organisation logo) on the partner's page of the official meeting website, including a hyperlink to the organisation's home page



## Diamond Partner *(continued)*

2 Available

A\$80,000 (incl. GST)

### Meeting App and EDM's

- Two (2) app push notifications - limit of 140 characters pushed through the app to delegates on their mobile devices.
- Recognition as a partner (with organisation logo) in Meeting Program Mobile App
- Partner profile featured in Meeting Program Mobile App, max of 200 words
- Acknowledgement as Diamond Partner in one (1) EDM after confirmation of Partnership

### Registration recognition

- One (1) freestanding banner (maximum size 2m high x 1m wide) positioned in the Registration Area for the duration of the Meeting
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting

### Opening and closing ceremonies

- Verbal acknowledgement as Diamond Partner during the opening and closing ceremonies
- Logo displayed on screen at commencement and conclusion of the opening and closing ceremonies

### Plenary Sessions

- Five (5) VIP seats, reserved in premium position for all plenary sessions (for your registered participants or registered guests)
- Logo displayed on partner acknowledgement slide in all session rooms, prior to and between sessions

### Discipline Keynote sessions

- Five (5) VIP seats, reserved in premium position (for your registered participants or registered guests)
- Logo displayed on partner acknowledgement slide in all session rooms, prior to session commencement and between sessions

### Marketing entitlements

- One (1) brochure inserted in delegate satchels
  - Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Meeting Managers
- Acknowledgement as a Diamond Partner on all Meeting marketing materials
- Delegate list supplied 2 weeks prior to the Meeting. (NB: The delegate list will exclude any delegates, who have withheld permission to publish their details in accordance with Privacy Acts.)
- The opportunity to provide delegates with a branded gift inserted in delegate satchels (partner to supply gift)
- Use of the Meeting logo until end of November 2023

### Discounted partnership

Further 50% discount on all individual partnership packages purchased, in addition to Diamond Partnership





# Top Tier Partnership Opportunities



## Gold Partner

3 Available

A\$50,000 (incl. GST)

As a Gold Partner, your organisation will benefit from an excellent level of exposure. Your organisation will enjoy a strong alignment with the Meeting through the many opportunities for branding and exposure, prior to and during the Meeting. Gold Partners will receive considerable recognition through the following entitlements:

### Registration & Tickets

- Three (3) complimentary delegate registrations (inclusive of the Welcome Reception)
- Six (6) additional tickets to the Welcome Reception
- Three (3) tickets to the Gala Dinner
- 50% discount on additional Gala Dinner tickets purchased

### Exhibition display

Gold Partners will receive:

**Three (3) Exhibition booths, total of 27sqm space each inclusive of:**

- One stand (3m x 3m)
- White Octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

**Six (6) exhibition staff passes, including:**

- Welcome Reception tickets
- Refreshment breaks
- Lunch
- Satchel

### Unique event partnership

As a Gold Partner, you will automatically receive rights as the co-partner of our Welcome Reception. Associated entitlements will include:

- Logo featured on table signs
- Verbal recognition as a partner during the formalities of the social function
- Logo displayed on screen at commencement of event
- Freestanding banner for the duration of event (maximum size 2m high x 1m wide) (Partner to provide)

### Meeting App and EDMs

- One (1) app push notification - limit of 140 characters pushed through the app to delegates on their mobile devices
- Recognition as a Gold partner (with organisation logo) in the Meeting Program Mobile App
- Partner profile featured in Meeting Program Mobile App, max of 150 words
- Acknowledgement as Gold Partner in one (1) EDM after confirmation of Partnership



# Top Tier Partnership Opportunities



## Gold Partner (continued)

3 Available

A\$50,000 (incl. GST)

### Website

- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page

### Onsite recognition

- Acknowledgement as a Gold partner on the official partner signage situated onsite at the Meeting

### Opening and closing ceremonies

- Logo displayed on screen at commencement and conclusion of the opening and closing ceremonies

### Plenary sessions

- Three (3) VIP seats, reserved in premium position (for your registered participants or registered guests)
- Logo displayed on partner acknowledgement slide in all session rooms, prior to and between sessions

### Discipline keynote sessions

- Three (3) VIP seats, reserved in premium position (for your registered participants or registered guests)
- Logo displayed on Partner acknowledgement slide in all session rooms, prior to and between sessions

### Marketing entitlements

- One (1) brochure inserted in delegate satchels
  - Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Meeting Managers
- Acknowledgement as a Gold Partner on all marketing materials
- Delegate list supplied two (2) weeks prior to the Meeting. (NB: The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.)
- The opportunity to provide delegates with a branded gift inserted in delegate satchels (partner to supply gift)
- Use of the Meeting logo until end of November 2023

### Discounted partnership

Further 40% discount on all individual partnership packages purchased, in addition to the Gold Partnership



# Top Tier Partnership Opportunities



## Silver Partner

Unlimited

A\$20,000 (incl. GST)

As a Silver Partner, your organisation will enjoy a strong alignment with the Meeting through the many opportunities for branding and exposure, prior to, during and after the Meeting. Silver Partners will receive the following entitlements:

### Registration & Tickets

- Two (2) complimentary delegate registrations (inclusive of the Welcome Reception)
- Four (4) additional tickets to the Welcome Reception
- Two (2) additional tickets to the Gala Dinner
- 25% discount on additional Gala Dinner tickets purchased

### Exhibition display

Silver Partners will receive:

**Two (2) booths, total of 18sqm space each inclusive of:**

- One stand (3m x 3m)
- White Octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

**Four (4) exhibition staff passes, including:**

- Welcome Reception tickets
- Refreshment breaks
- Lunch
- Satchel

### Unique event partnership

As a Silver Partner, you will automatically receive rights as the co-partner of a Plenary or Keynote speaker's session. Associated entitlements will include:

- Verbal recognition as a partner at commencement and conclusion of the selected session
- Logo displayed on screen at commencement of the selected session
- Freestanding banner for the duration of Session (maximum size 2m high x 1m wide) (Partner to provide)

### Meeting App and EDMs

- One (1) app push notification - limit of 140 characters pushed through the app to delegates on their mobile devices
- Recognition as a partner (with organisation logo) in Meeting Program Mobile App
- Partner profile featured in Meeting Program Mobile App, max of 100 words
- Acknowledgement as Silver Partner in one (1) EDM after confirmation of Partnership

### Website

- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page

### Onsite recognition

- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting

### Opening and closing ceremonies

- Logo displayed on screen at commencement and conclusion of the opening and closing ceremonies

### Plenary sessions

- Two (2) VIP seats, reserved in premium position (for your registered participants or registered guests)
- Logo displayed on partner acknowledgement slide in all session rooms, prior to and between sessions

### Discipline keynote sessions

- Two (2) VIP seats, reserved in premium position (for your registered participants or registered guests)
- Logo displayed on Partner acknowledgement slide in all session rooms, prior to and between sessions

### Marketing entitlements

- Acknowledgement as a Silver Partner on all marketing materials
- Delegate list supplied one (1) weeks prior to the Meeting. (NB: The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.)
- The opportunity to provide delegates with a branded gift inserted in delegate satchels (partner to supply gift)
- Use of the Meeting logo until end of November 2023

### Discounted partnership

Further 30% discount on all individual partnership packages purchased, in addition to the Silver Partnership



## Bronze Partner

Unlimited

A\$10,000 (incl. GST)

Your organisation will experience a solid alignment with the Meeting as a Bronze Partner, through opportunities for branding and exposure, prior to, during and after the Meeting. As a Bronze Partner, your organisation will receive recognition through the following entitlements:

### Registration & Tickets

- One (1) complimentary delegate registration
- Two (2) tickets to the Welcome Reception
- One (1) ticket to the Gala Dinner
- 20% discount on additional Gala Dinner tickets purchased

### Exhibition display

Bronze Partners will receive:

**One (1) booth, total of 9sqm space inclusive of:**

- One stand (3m x 3m)
- White Octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

**Two (2) exhibition staff passes, including:**

- Welcome Reception tickets
- Refreshment breaks
- Lunch
- Satchel

### Unique event partnership

As a Bronze Partner, you will automatically receive rights as the co-partner of the Poster Display. Associated entitlements will include:

- Logo displayed on poster display (electronic or hard copy) for duration of Meeting.
- Organisation logo to be feature on poster display branding (electronic or hard copy)

### Meeting App and EDMs

- One (1) app push notification – limit of 140 characters pushed through the app to delegates on their mobile devices.
- Recognition as a partner (with organisation logo) in the Meeting Program Mobile App
- Partner profile featured in Meeting Program Mobile App, max of 50 words
- Acknowledgement as Bronze Partner in one (1) EDM after confirmation of Partnership

### Website

- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page

### Onsite recognition

- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting

### Opening and closing ceremonies

- Logo displayed on screen at commencement and conclusion of the opening and closing ceremonies

### Plenary sessions

- One (1) VIP seats, reserved in premium position (for your registered participants or registered guests)
- Logo displayed on partner acknowledgement slide in all session rooms, prior to and between sessions

### Discipline keynote sessions

- One (1) VIP seats, reserved in premium position (for your registered participants or registered guests)
- Logo displayed on partner acknowledgement slide in all session rooms, prior to and between sessions

### Marketing entitlements

- Acknowledgement as a Bronze Partner on all marketing materials
- Delegate list supplied onsite at the Meeting. (NB: The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.)
- The opportunity to provide delegates with a branded gift inserted in delegate satchels (partner to supply gift)
- Use of the Meeting logo until end of November 2023

### Discounted partnership

Further 20% discount on all individual partnership packages purchased, in addition to Bronze Partnership

## Presidential Dinner

Exclusive

A\$8,000 (incl. GST)

An exclusive opportunity to be promoted to an exclusive collection of people in attendance to the Presidential Dinner.

- Four (4) tickets for organisation representative to attend the Presidential Dinner
- Opportunity to provide a freestanding banner which will be positioned at the entrance to the Presidential Dinner venue (maximum size 2m high x 1m wide) dinner partner to provide
- Small table signs featuring the organisation name and logo displayed on the tables at the Presidential Dinner (Meeting Managers to supply)
- Organisation logo will be printed on all dinner programs/menu and tickets
- Sponsor may provide the Presidential Dinner guests with a branded gift (sponsor to supply gifts). Note: Subject to the approval of the Organising Committee
- Opportunity for sponsor to provide branded materials such as napkins for use by guests during the function. We welcome your ideas to provide additional theming for the function, subject to the approval of the Organising Committee
- One (1) promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel, subject to Organising Committee approval (partner to supply material)
- Partner profile featured in the Meeting Program Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in Meeting Program Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

## Coffee Cart

2 Available

A\$8,000 (incl. GST)

Demonstrate your brands hospitality by providing beverage refreshments during the breaks. A coffee cart, barista and full coffee services will be provided at the Meeting from the morning to the afternoon break. An area will be pre-allocated within the exhibition for placement of the coffee cart.

- One (1) 3m x 3m pre-reserved exhibition booth located within the exhibition. Please note: Barista exhibition booths are pre-determined based on venue approval. Booth positions are unable to be changed
- Two (2) exhibition staff passes
- Two (2) banners (provided by partner) may be placed alongside barista station (maximum size 2m high x 1m wide)
- Opportunity to provide branded coffee cups and/or serviettes (partner to supply materials)
- Opportunity to provide promotional materials at the coffee cart (partner to supply promotional materials and stand holders)
- Opportunity for the partner to provide branded merchandise (e.g. T shirts, caps, aprons, etc.) for barista staff to wear. Partner to supply all branded merchandise
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

### Barista Coffee Inclusions are:

- 8 hour barista package for 4 days (22 - 25 September)
- Bench Hire for 4 Days
- Includes professional barista, set up / pack down, one-group coffee machine and grinder, bin, Delano coffee beans selection of black and herbal teas, hot chocolate sachets, full cream, skim milk, soya milks, sweeteners and 200 8oz beverages, additional beverages can be added at a cost.

**PLEASE NOTE:** Coffee cart branding will be at an additional expense to the partner. Filtered coffee and tea provided by the venue will also be made available.

## Satchel

Exclusive

A\$7,000 (incl. GST)

Here is your opportunity to feature your organisation logo on the satchel. The satchel contains official material distributed to all delegates, speakers and exhibitors, providing direct and constant exposure throughout and after the Meeting. As the satchel partner your organisation will receive the following entitlements:

- Company logo to appear on the Meeting satchel alongside the IAFS 2023 logo (the Organising Committee reserves the right to source and select the Meeting satchels)
- Option for partner to hand out Meeting satchels in the registration area at the Meeting
- One (1) promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel, subject to Organising Committee approval (partner to supply material)
- One (1) novelty item inserted in Meeting satchels (partner to supply material). Note: novelty item subject to approval of the Organising Committee
- Partner profile featured in the Meeting Program Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in Meeting Program Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

## Lanyard & Name Badge

Exclusive

A\$6,000 (incl. GST)

To gain access to the meeting all delegates are required to wear the official name badge and lanyard. This is an opportunity to have your organisation logo printed on all name badges and lanyard alongside the Meeting logo and gain considerable exposure throughout the Meeting. As the Name Badge and Lanyard Partner your organisation will receive the following entitlements:

- Company logo to appear on lanyards worn by all delegates at the Meeting (Opportunity for Partner to provide branded lanyards. Subject to Organising Committee approval)
- Partner logo to appear on all name badges alongside the Meeting logo
- One (1) promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel, subject to Organising Committee approval (partner to supply material)
- Partner profile featured in Meeting Program Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in Meeting Program Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023





# Unique Branding Opportunities



## Portable charger

Exclusive: select option 1, 2 or 3

A\$13,250 – A\$23,500 (incl. GST)

Receive valuable exposure when delegates will be able to use a branded portable charger to charge their phones or smart devices. This is the must have item for all delegates and these are always in high demand. Don't miss your opportunity for exposure during and long after the meeting ends!

### Option 1

A\$13,250 incl. GST



### Option 2

A\$14,750 incl. GST



### Option 3

A\$23,500 incl. GST



Power	Compact 2200mAh power bank	2200mAh power bank	4400mAh power bank
Charges mobile phones, tablets, cameras, GPS, Bluetooth speakers and headphones etc	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Easily recharged from any USB port or a mains adaptor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recharge time	4-5 hours	4-5 hours	4-5 hours
The lithium ion battery can be recharged over 500 times	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Comprehensive instructions with micro USB cable included	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Colour	Subject to advanced notification and supply availability	Subject to advanced notification and supply availability	Subject to advanced notification and supply availability
Additional features	<ul style="list-style-type: none"> <li>An optional EVA carry case and a triple connector cable are available on request.</li> </ul>	<ul style="list-style-type: none"> <li>Optional box decoration or EVA black zippered pouch available at additional cost</li> <li>Optional 3 in 1 cable available at additional cost.</li> </ul>	<ul style="list-style-type: none"> <li>3 function flashlight</li> <li>2 different flash signals which can be used as an emergency light.</li> <li>Will charge smart phone twice and 40% charge a tablet (approx.).</li> </ul>

*\*Package prices based on 1,500 Units.*

### Your partnership will also include:

- Corporate literature (brochure/satchel insert) may be provided with each power bank (partner to supply)
  - Satchel Insert Size Guide** - an A4 double-sided flyer or brochure of a maximum of four (4) single pages in length. Details covering quantities required, delivery dates and address details will be provided by the Meeting Managers
- Partner profile featured in the Meeting Program Mobile App, max of 50 words
- Recognition as a partner (with organisation logo) in Meeting Program Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023
- Please note: Advertised costs for options 1, 2 & 3 based on standard quotes. Any additional partner specifications including labels, branding, additional charging options, etc. will attract surplus charges, to be paid by the partner.

## Speaker's Green Room

Exclusive

A\$6,000 (incl. GST)

An exclusive backstage area will be designated as the Speaker's Lounge, where plenary and session speakers can prepare, relax and revive. The Speaker's Lounge provides the perfect setting and level of comfort. As the exclusive partner, your organisation will receive the following entitlements:

- A dedicated backstage area, with a basic lounge package and coffee tables are inclusive within this space (partner may have input into basic furniture options available, however, any additional furniture, branding requirements or decorating requirements will be at the partner's expense)
- The partner may provide two (2) freestanding banners which will be positioned in the Speaker's Lounge (maximum size 2m high x 1m wide)
- Corporate literature may be displayed in the delegate lounge (partner to supply, subject to approval of the Organising Committee)
- Partner profile featured in the Meeting Program Mobile App, max of 25 words
- One (1) promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel, subject to Organising Committee approval (partner to supply material)
- Recognition as a partner (with organisation logo) in Meeting Program Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

## Catering Break *Limited availability* A\$5,000 (incl. GST) Duration of Meeting OR A\$2,000 (incl. GST) Per Day

By becoming the catering break partner, your organisation will demonstrate its hospitality and receive front of mind exposure. As the partner, your organisation will receive the following entitlements:

- Verbal acknowledgement by Chairperson at the session directly before or after the nominated partnered break
- Corporate literature displayed at nominated break stations (partner to supply and must be approved by the Organising Committee)
- Signage on catering stations featuring the organisation name and logo displayed at the partnered break stations (Meeting Managers to supply)
- Two (2) passes for nominated guests to attend the partnered day breaks (these passes are for the partnered breaks only, attendance to sessions is not included)
- Partner profile featured in Meeting Program Mobile App, max of 25 words
- The partner may provide two (2) freestanding banners which will be positioned in a prominent location in the break area (maximum size 2m high x 1m wide)
- Recognition as a partner (with organisation logo) in Meeting Program Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

## Information counter

Exclusive

A\$3,500 (incl. GST)

- Organisation logo to appear on the branded information counter alongside the Meeting logo
- Opportunity to provide a freestanding banner which will be positioned alongside the information counter for the duration area of Meeting (maximum size of 2m high x 1m wide) Note: Subject to venue approval
- Corporate literature may be displayed at the information counter (partner to supply, subject to approval of the Organising Committee)
- Opportunity for partner to distribute promotional material to delegates at the information counter
- One (1) promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel, subject to Organising Committee approval (partner to supply material)
- Partner profile featured in Meeting Program Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in Meeting Program Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

## Session Stream

*Limited Availability*

**A\$10,000** (incl. GST)

As a Session Stream partner, your organisation will enjoy a strong alignment with the event through the support of a nominated stream. Delegates will be able to select from a very comprehensive series of streams, tailored to their area of expertise. As a Session Stream Partner your organisation will receive the following entitlements:

- Verbally acknowledged as the Session Stream partner on commencement of the stream
- Two (2) complimentary tickets to the full Session Stream only (does not include Meeting registration or entry to other sessions or social events)
- Company logo to be displayed on session room audio visual screen in the session stream
- The partner may provide a freestanding banner which will be positioned in the session room (maximum size 2m high x 1m wide)
- One (1) promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel, subject to Organising Committee approval (partner to supply material)
- Partner profile featured in the Meeting Program Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in the Meeting Program Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

## Plenary Speaker

*Limited Availability*

**A\$6,000** (incl. GST)

As the Plenary Speaker partner your organisation will receive the following entitlements:

- Verbally acknowledged as the Plenary Speaker partner at commencement of the session
- Two (2) complimentary tickets to the partnered session only (does not include Meeting registration or entry to other sessions or social events)
- Company logo to be displayed on session room audio visual screen at the beginning of the partnered session
- The partner may provide a freestanding banner which will be positioned in the session room (maximum size 2m high x 1m wide)
- One (1) promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel, subject to Organising Committee approval (partner to supply material)
- Partner profile featured in the Meeting Program Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in the Meeting Program Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
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## Workshop Partner

Limited Availability

A\$5,500 (incl. GST)

The IAFS Organising Committee would like to provide Industry organisations with the opportunity to host Sponsored Workshops for delegates. The Workshop may include guest speakers, scientific presentations and product launches. This is a perfect opportunity for your organisation to provide your own unique style of workshop or education seminar.

- **Held concurrently** – delegates will choose the workshops they wish to attend:
- **Tuesday 21 November - Friday 24 November 2023**
- **2 Breakfast Workshops** available per day: 07:30 – 08:45 (for 9am opening Ceremony)\*
- **2 Lunch Workshops** available per day: 12:30 – 01:45\*

The workshop package includes the provision of a meeting room, lectern and microphone, basic audio visual including screen and projection. Catering is at an additional cost to the Sponsor and will be organised in consultation with the Conference Managers, the ICC Sydney and the IAFS Organising Committee. As a Workshop Partner your organisation will receive the following entitlements:

- Workshop attendance and event management will be coordinated by the Conference Managers and the ICC Sydney. Delegates will be able to register their interest for Sponsorship Workshops via the Meeting Registration form and the sponsor will be provided with attendance updates.
- The sponsor is to provide an outline of the Workshop topic, list of speakers and content information/outline for approval by the Organising committee and publishing on the Meeting website and program in order to promote the Workshop.
- Workshop information promotion through Meeting website & Program and the delegate registration form. From May 2023, sponsor to provide workshop details in advance for inclusion.
- The Meeting Managers will publish all workshop information at one set time in June 2023, and distribute an electronic direct mail (EDM) notification to all registered delegates notifying them of the workshops available.
- Workshop sponsor recognition and promotion included in a dedicated meeting EDM to Meeting database.
- Opportunity for Sponsors to provide breakfast or lunch to workshop attendees (at an additional cost) in accordance with the Meeting Managers and ICC Sydney (Note: all catering must be supplied by ICC Sydney).
- Workshop sponsors will be provided with a delegate list of the Workshop registered attendees.

*\*Subject to changes based on final Scientific Program.*



## Mobile App

Exclusive

A\$7,000 (incl. GST)

The Meeting app will contain all general meeting information, including the Scientific and Social Program. The Meeting app is viewed as an invaluable reference tool used by delegates before, during and after the Meeting. As the Meeting app partner your organisation will receive the following entitlements:

- Partner profile page on the app
- Partner logo featured on initial login screen
- One (1) push notification sent to delegates during the Meeting on behalf of the partner
- One (1) promoted post for one (1) day
- Logo to be featured on all Meeting app promotional materials such as the instructional sheet
- Partner profile featured in Meeting Program Mobile App, max of 50 words
- Recognition as a partner (with organisation logo) in Meeting Program Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

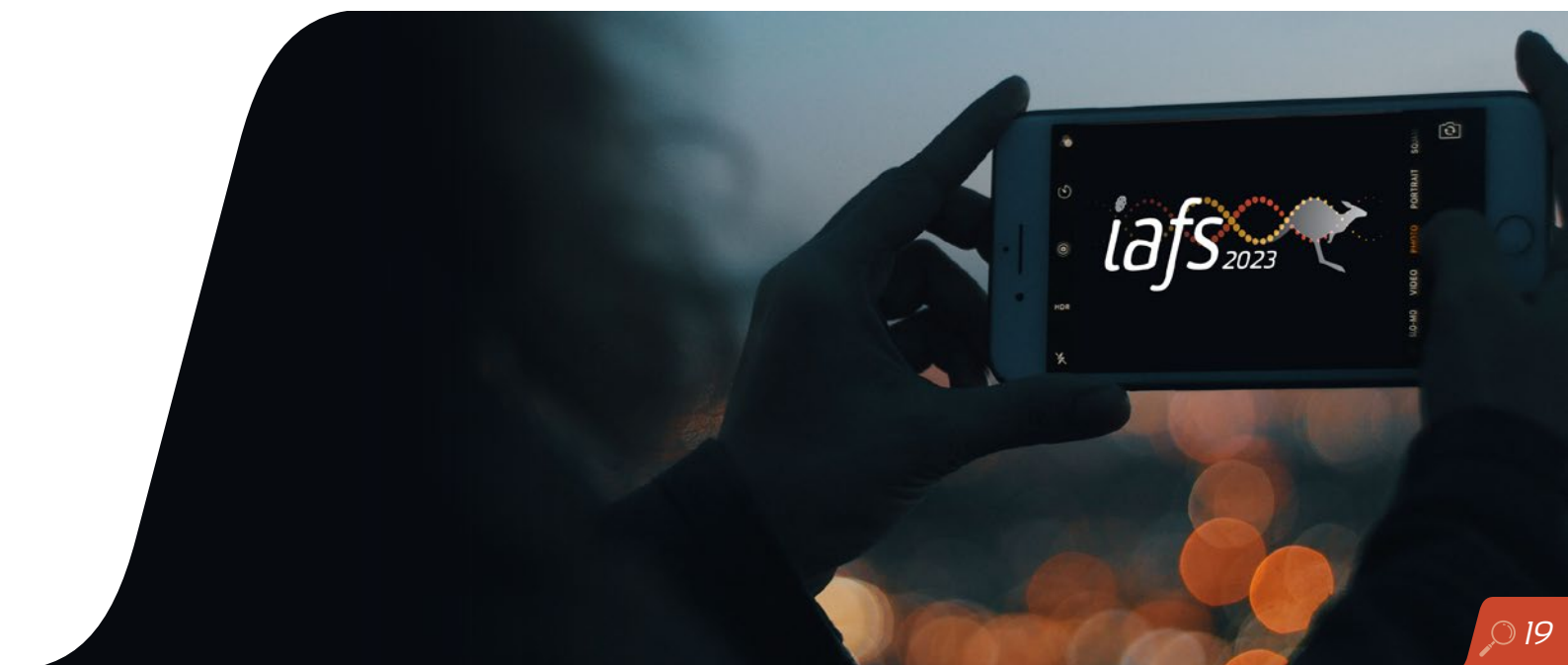
## Pocket Program

Exclusive

A\$5,000 (incl. GST)

The Pocket Program will be a valuable reference tool used by delegates throughout the Meeting. The publication will contain full details covering the scientific program, exhibition and session details as well as information covering the social events.

- Recognition as a partner (with organisation logo) in the front cover of the Meeting Pocket Program
- One (1) full page advertising space on the inside back cover of the Meeting Program Book (artwork to be supplied by partner)
- Partner profile featured in Meeting Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in Meeting Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023



## Website

Exclusive

A\$4,000 (incl. GST)

The official website will be the flagship of Meeting information providing delegates, partners, media and exhibitors up-to-the-minute information on the program, exhibition and details on the host city, Sydney. As the Website partner your organisation will receive the following entitlements:

- Banner advertisement and hyperlink to organisation website, placed on every page of the Meeting website
- Partner profile featured in the Meeting Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in the Meeting Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

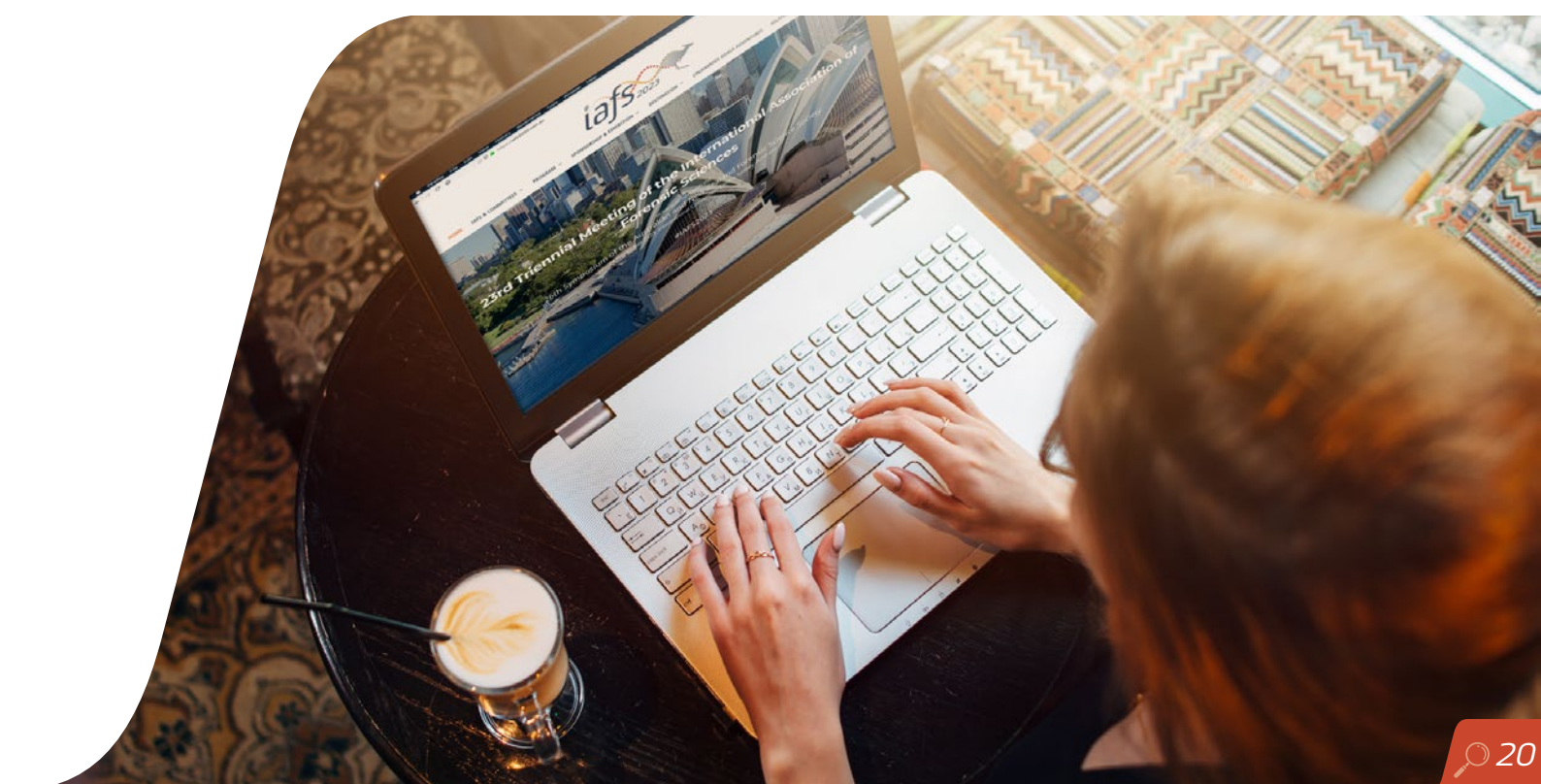
## Wi-Fi

Exclusive

A\$3,000 (incl. GST)

As the exclusive Wi-Fi Partner, delegates will be encouraged to obtain their free Wi-Fi log in code available with your branded access code and instruction guide.

- Organisation branded prompted password screen
- Branded instruction guide to access Wi-Fi
- One (1) App Push notification
- Partner profile featured in the Meeting Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in the Meeting Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023





## Note pad

*Exclusive*

**A\$2,000** (incl. GST)

A marketing opportunity is available to provide delegates with branded notepads in the delegate satchel. This is an opportunity to provide your organisation with exposure that exceeds the duration of the Meeting. As the note pad partner your organisation will receive the following entitlements:

- Provide delegates with branded notepads to use during and/or after the Meeting
- Notepads to be supplied by the partner and will be included in the satchel
- Partner profile featured in the Meeting Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in the Meeting Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

## Pen

*Exclusive*

**A\$2,000** (incl. GST)

A marketing opportunity is available to provide delegates with organisation branded pens in the satchel. This is an opportunity to provide your organisation with exposure that exceeds the duration of the Meeting. As the pen partner your organisation will receive the following entitlements:

- Provide delegates with a branded pen to use during or after the Meeting
- Pens to be supplied by the partner and will be included in the delegate satchel
- Partner profile featured in the Meeting Mobile App, max of 25 words
- Recognition as a partner (with organisation logo) in the Meeting Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

## Social media advertisement

*Limited availability* **A\$1,000** (incl. GST per advert)

Here is your chance to reach thousands of professionals interested in the IAFS 2023 Meeting! Advertise your brand through one of our social media platforms (Twitter or Facebook): you provide the content as text (160-character limit, including spaces) or one graphic, and we will publicise this on the IAFS 2023 Facebook or Twitter platform.

- Your advertisement will be publicised on one (1) social media platform only – either Twitter or Facebook.

## Satchel insert

*Limited availability* **A\$1,000** (incl. GST per advert)

- Promotional brochure - maximum four (4) x A4 pages per brochure, to be made available to all delegates at the Meeting (partner to supply material, subject to Organising Committee approval).

## Product insert

*Limited availability* **A\$1,000** (incl. GST per advert)

- Promotional insert to be available to all delegates at the Meeting (partner to supply material, subject to Organising Committee approval).

## Electronic Direct Mail (EDM) advert

*Limited availability* **A\$800** (incl. GST per advert)

- Promote your organisation with a hyperlinked banner advertisement in electronic direct mail to all delegates attending the Meeting.

## Networking Lounge

2 available

A\$9,000 (incl. GST)

An area will be allocated within the exhibition to provide delegates with a place to relax and revive. Delegates often seek refuge from the hustle and bustle of a busy schedule and the Networking Lounge provides the perfect setting and level of comfort.

- Two (2) complimentary exhibition staff passes
- A 6m x 4m space within the exhibition hall for the duration of the Meeting
- A dedicated area, with a basic lounge package and coffee tables are inclusive within this space (partner may have input into basic furniture options available, however, any additional furniture, branding requirements, decorating requirements will be at the partner's expense)
- Opportunity for partner to distribute promotional material to delegates in the Networking Lounge
- The partner may provide two (2) freestanding banners which will be positioned in the Networking Lounge (maximum size 2m high x 1m wide)
- Partner profile featured in Meeting Mobile App, max of 25 words
- Corporate literature may be displayed in the Networking Lounge (partner to supply, subject to approval of the Organising Committee)
- One (1) promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel, subject to Organising Committee approval (partner to supply material)
- Recognition as a partner (with organisation logo) in Meeting Mobile App
- Recognition as a partner (with organisation logo) on the partner's page of the official Meeting website, including a hyperlink to the organisation's home page
- Acknowledgement as a partner on the official partner signage situated onsite at the Meeting
- Use of the Meeting logo until end of November 2023

## Exhibition Booth

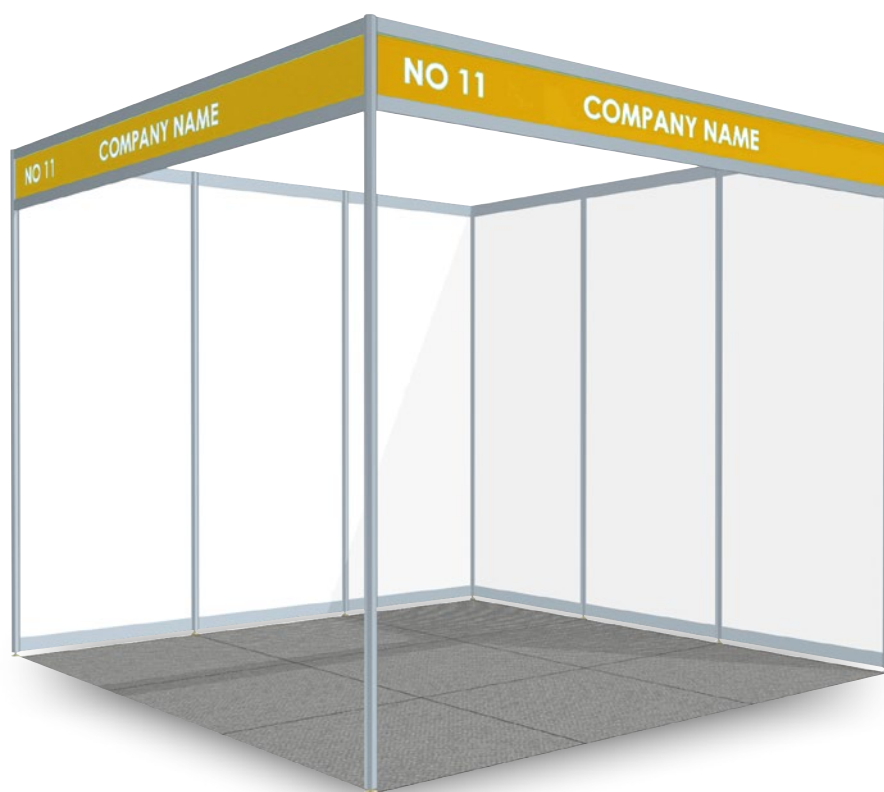
A\$5,000 (incl. GST)

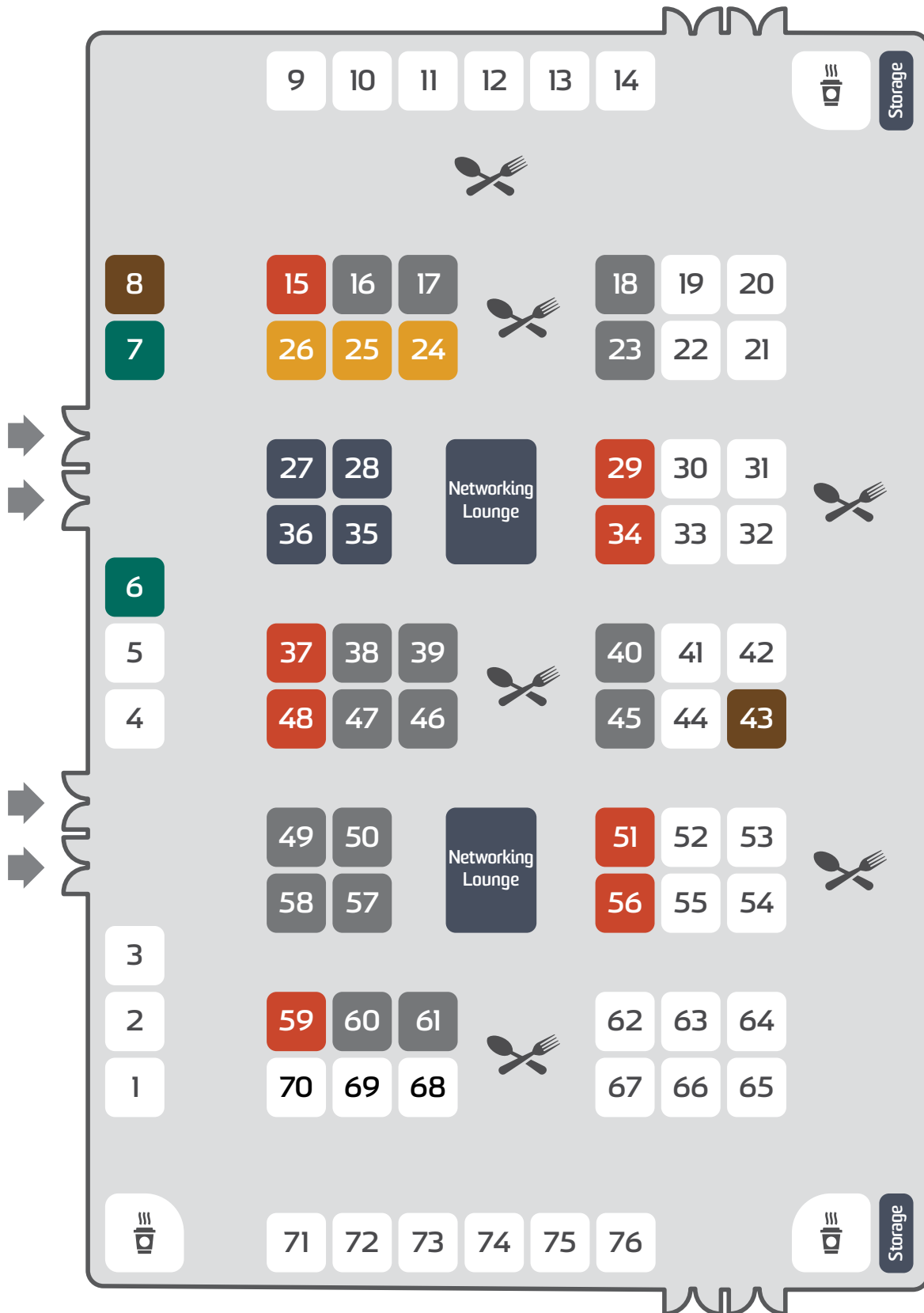
### One (1) booth, inclusive of:

- One stand (3m x 3m)
- White Octanorm panels 2.4m high
- Branded organisation logo signage
- One (1) x 150-watt spotlight per 3m x 3m booth
- One (1) x 4-amp power point per 3m x 3m booth

### Two (2) exhibition staff passes, including:

- Welcome Reception tickets
- Refreshment breaks
- Lunches
- Satchel
- Comprehensive Exhibition Manual
- Recognition as an Exhibitor on the partner's page of the official meeting website, including a hyperlink to the organisation's home page.
- 50-word profile in the Meeting App.





-  = Diamond Partner Positions
-  = Gold Partner Positions
-  = Silver Partner Positions
-  = Bronze Partner Positions
-  = Barista Sponsors
-  = Premium Reserved Booths

# Sponsorship / Exhibition Booking Form



## Complete & return to:

IAFS 2023 Sponsorship & Exhibition Managers  
Arix Pty Ltd 22.01 / 44 Market St, Sydney NSW 2000  
Attention: Jonathan Walker  
In respect of: International Association of Forensic Sciences 2023

ABN: 28 000 386 676  
Tel: +61 2 9265 0700  
Email: [sponsorship@arinx.com.au](mailto:sponsorship@arinx.com.au)  
Web: [www.iafs2023.com.au](http://www.iafs2023.com.au)

## Contact details:

Organisation name (for marketing purposes):

Organisation name (for invoicing purposes):

Address:

City:

Postcode:

State:

Country:

Main Sponsor / Exhibitor contact: ☐ Mr / ☐ Mrs / ☐ Miss / ☐ Ms / ☐ Other:

Name:

Position:

Phone:

Mobile:

Email:

Web:

## A. Sponsorship package(s) requested

Cost A\$

1. A\$

2. A\$

Total: A\$

## B. Exhibition booth requested

Please reserve the following booth type (please tick):

3m x 3m (9sqm) single booth

Space Only

☐ A\$5,000 (incl. GST)

Shell Scheme

☐ A\$5,000 (incl. GST)

☐ We intend to install a custom stand therefore will not be requiring a shell scheme.

\* Please note space only does not include power. Should you require power for your custom stand, please organise through the official stand builder.

Preferred Booth Position (s) (refer to floor plan):

Total: A\$

Please indicate companies you do not wish to be placed near\*:

\*Subject to availability at the time of booking and may be subject to change

Preferred Fascia Name

## Amount payable (Total A & B):

A\$

50% deposit payable 30 days from date of invoice (Full Payment/Balance due: 16 Aug 2023) (incl. GST)

A\$



# Credit Card Authorisation



*To secure your booking please complete the below credit card authorisation.*

The below credit card will only be used to guarantee payment of past due invoices including cancellation fees. We will notify you by email prior to charging the card. However, Arinex is not obligated in any way to extend further terms.

**Please note all transactions by credit card will appear on your statement as payment to: 'Conference by Arinex'**

Please charge the total amount above to the following credit card ☐ MasterCard ☐ Visa Card ☐ AMEX

\*Please note a credit card surcharge may apply for payment processing.

Credit card number:

Expiry:

CCV:

Name on card:

Signature:

Date:

## Payment Details (Please tick)

- ☐ We wish to pay via EFT. Bank details will be provided by the Exhibition Managers with your tax invoice.
- ☐ We wish to pay via the above credit card. A processing fee may apply.
- ☐ We wish to pay with a different credit card. (Please note – a separate booking form will be provided for you to include your credit card information)

**Please note: All bookings under \$2,500 must be paid with credit card and the full amount will be charged at time of booking.**

- ☐ Yes, I have read and agree to the booking terms and conditions on the following page.

Authorised by: (please print name):

Signature:

Date:

*Please note that your booking will not be processed unless all sections above and on the following pages are completed.*

**SEE OVER FOR TERMS AND CONDITIONS**



1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Exhibition Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **16 August 2023**. Applications received after **16 August 2023** must include full payment. Payments for sponsorship of \$5,000 and under will be required to be paid by credit card and will be charged the full amount.
3. All monies are payable in Australian dollars.
4. All monies due and payable must be received by the Exhibition Managers prior to the event. No organisation will be listed as a sponsor in any official Meeting material until full payment and a booking form have been received by the Exhibition Managers.
5. If sponsorship payment is not received by **16 August 2023** you will receive an email notifying you that the authorised credit card supplied on the booking form will be charged for the remaining unpaid amount.
6. **CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to **19 May 2023**. No refunds will be made for cancellations after this date and full payment will be due and payable. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable, and the Exhibition Managers will issue an invoice which will be payable within seven (7) days. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by this cancellation policy. All communications regarding cancellation must be made in writing.
7. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Exhibition Managers.
8. Sponsorship monies will facilitate towards the successful planning and promotion of the Meeting in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Meeting.
9. Sponsorship entitlements including organisation logo on the Meeting website and other marketing material will be delivered only after receipt of the required deposit or full payment.
10. Sponsors whose agreed entitlements include the right to host an endorsed private function, will do so at their own expense and at a time and date approved by the Exhibition Managers and International Association of Forensic Sciences.
11. Hosting of private functions in conjunction with the Meeting is limited to those Sponsors who have obtained such a right within their Sponsorship entitlements. The purpose of this condition is to avoid conflict between official Meeting functions and private functions.
12. The Delegate List may be used by the Sponsor (if entitled) for the purpose of contacting IAFS 2023 Meeting delegates only. The list must not be used for the purpose related to future Meetings and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Meeting. The inclusion of email addresses is at the discretion of the Meeting Managers.
13. You will exercise due care in and around the Meeting venue and in all matters related to your sponsorship of the Meeting so that no harm is caused.
14. You agree that no promise, warranty or representation has been made to you by the Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry in this Agreement and that you alone bear full responsibility for the sponsorship package chosen by or allocated to you.
15. The Exhibition Managers will have no liability to you of any kind if anything not of their doing happens that you may consider causes you loss or damage of any kind. In the event of cancellation or interruption of the Meeting, the Exhibition Managers will have no liability to you other than any refund to which you may be entitled from the Meeting venue.
16. Privacy Statement –
  - ☐ **YES**, I consent to my details being shared with suppliers and contractors of the Meeting to assist with my participation, being included in participant lists and for the information distribution in respect of other relevant events organised by the Exhibition Managers.
  - ☐ **NO**, I do not consent

# Exhibition Booking Terms & Conditions



1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Exhibition Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Exhibition space/booths will be allocated only on receipt of the signed Booking Form and Booking Terms & Conditions. Preferred booth allocation is subject to availability and change. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **16 August 2023**. Applications received after **16 August 2023**, must include full payment. Payments for exhibition of \$2,500 and under will be required to be paid by credit card and will be charged the full amount.
3. All monies are payable in Australian dollars.
4. All monies due and payable must be received by the Exhibition Managers prior to the event. No exhibitor will be allowed to commence move-in operations or be listed as an exhibitor in the on-site publications until full payment and a signed booking form have been received by the Exhibition Managers.
5. If exhibition payment is not received by **16 August 2023** you will receive an email notifying you that the authorised credit card supplied on the booking form will be charged the remaining unpaid amount.
6. Public and Product Liability insurance to a minimum of A\$20 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the Exhibition Managers at the time of submitting the booking form or by no later than **16 August 2023**.
7. **CANCELLATION POLICY:** In the event of cancellation, a service fee of A\$1,000.00 applies per 9 square metre space or shell scheme stand booking to cancellations on or before **19 May 2023**. No refunds will be made for cancellations after this date. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable, and the Exhibition Managers will issue an invoice which will be payable within seven (7) days. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space may result in relocation of exhibit space at the sole discretion of the Exhibition Managers. Any space not claimed and occupied before 9:00am 20 November 2023 may be reassigned without refund. All communications regarding cancellation must be made in writing.
8. The Exhibition Managers reserve the right to rearrange the floor plan and / or relocate any exhibit without notice. The Exhibition Managers will not discount or refund for any facilities not used or required.
9. If the exhibitor intends to install a custom-built stand, the Exhibition Managers must be advised, and such advice must include full details and stand dimensions. This information must be received no later than **6 October 2023**. All display construction requires the approval of the Exhibition Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
10. In the use of the exhibition space/booth/display table allocated to you, and at all times in and around the Meeting premises, you must: (a) exercise due care for the persons, property and premises of others and will be solely liable for any harm to any person, or loss of or damage to property or premises you or your personnel cause by any act or omission, whether or not found negligent; (b) not engage in any allegedly unlawful conduct; and (c) not use or display any material that is alleged to infringe the intellectual property (including any moral rights) of any other person. The Exhibition Managers reserve the right to terminate your use of the exhibition space/booth allocated to you, without liability to you, and you will be liable for any loss or damage suffered by the Exhibition Managers, if any of these things occur or are threatened by you.
11. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Exhibition Managers.
12. The Delegate List may be used by the Exhibitor for the purpose of contacting IAFS 2023 Meeting delegates only. The list must not be used for the purpose related to future Meetings and shall not be transferred in whole or in part to any third party. The delegate list may be used for up to a twelve-month period from the start date of the Meeting.
13. In entering into this agreement, you acknowledge that no promise, warranty or representation has been made to you by the Exhibition Managers other than as contained in this document.
14. You will exercise due care in and around the Meeting venue and in all matters related to your sponsorship of the Meeting so that no harm is caused.
15. You agree that no promise, warranty or representation has been made to you by the Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry in this Agreement and that you alone bear full responsibility for the space/booth package chosen by or allocated to you.
16. The Exhibition Managers will have no liability to you of any kind if anything not of their doing happens that you may consider causes you loss or damage of any kind. In the event of cancellation or interruption of the Meeting, the Exhibition Managers will have no liability to you other than any refund to which you may be entitled from the Meeting venue.
17. Privacy Statement –
  - ☐ **YES**, I consent to my details being shared with suppliers and contractors of the Meeting to assist with my participation, being included in participant lists and for the information distribution in respect of other relevant events organised by the Exhibition Managers.
  - ☐ **NO**, I do not consent